

**MANAGEMENT DEPARTMENT ACTIVITIES  
SEMINARS, WORKSHOPS, SPECIAL LECTURES, SPORTS EVENTS, INDUSTRY  
VISITS, OLD AGE HOME VISITS, SWACCHATHA DRIVE AND MANY MORE  
ACTIVITIES SINCE ITS INCEPTION**

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**Department activities for the year 2017-18**

**Special Lecture had been organised for MBA students on 12-7-2017**

A special lecture had been organised on 12-7-2017 for students of MBA. The resource person Dr.Srinivas Rao, President and CEO Senova Systems Inc, Sunnywale, California was very much happy to interact with our students and share his international experience.





**Special lecture organised for MBA and BBA students on 31-08-2017.**

Topic: Share Market Operations of Bombay Stock Exchange

Resource Person: Umesh. H, LLB and Chartered Accountant. Trainer for BSE





#### **BEML Visit on 23/09/2017**

As a part of industry visit II year MBA students were taken to BEML which is located in Mysore. Students were taken through the HR department functions, Training and Development for the employees. They were taken to production area and various production processes were introduced and also they had chance to see the non-road licence vehicle which is used in war-fields.

#### **Orientation Program had been organised for I year MBA students on 12-10 2017:**

Orientation Program had been organised for I year MBA students on 12-10-2017. **Prof.Aisha.M.Sheriff, Chairperson BOS, BN Bahadur Institute of Management Sciences and Shri Pavan kumar Shetty, CEO, Jnanasarovara Educational Trust, Director, Organic Planet, Director, Shetty Diary & Agro Farms** were chief guests. Dr.Ganesha, Principal Yuvaraja's College presided over the function. Later a technical session had been organised on **Workayana Skills** by **Dr.B.R.Shyam, Associate Professor, MIT, Mysore** in the post noon.







### **Workshops on Industry Overview had been organised on 04-11-2017**

A workshop had been organised on **04-11-2017** on soft skills for **II year MBA** students. The resource person **Dr.H.M. Jeevan, Manager, L&T technologies** had been the resource person for the session.

A workshop had been organised on **09-12-2017** on soft skills for I year MBA students. The resource person **Dr.H.M. Jeevan, Manager, L&T technologies** had been the resource person for the session

### **Industry visit and Excursion trip had been organised during 16-02 2018 to 26-02-2018**

As part of Industry Academia interaction students were taken on and Excursion and Industry visit to **Parle Company, Delhi, Parliament House, and Kulu Manali.**



**Parliament House, New Delhi**





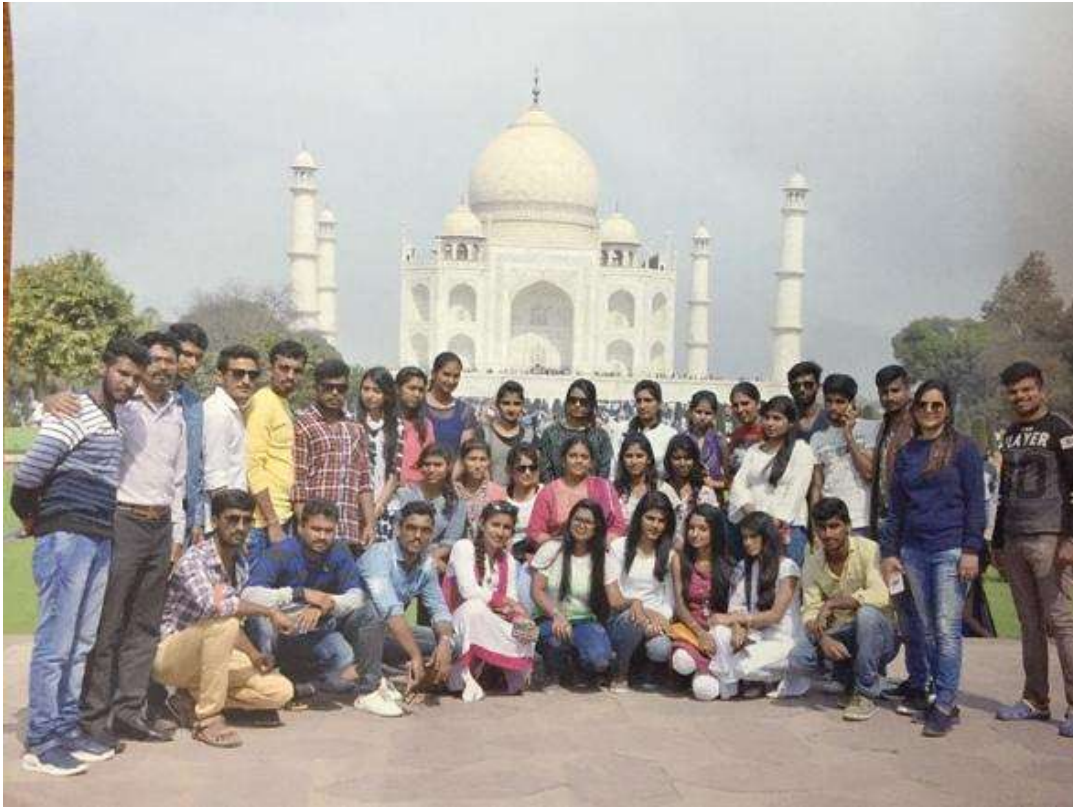
**Indo Farm Equipment Ltd, Export Promotion Industrial Park, Phase II, Baddi-173205,  
District Solan, Himachal Pradesh**



**Solang Valley, Manali**



## Taj Mahal, Agra



**Work shop on Soft skills, life skills, presentation skills, stress management on 16<sup>th</sup> and 17<sup>th</sup> March 2018**

Work shop on Soft skills, life skills, presentation skills, stress management on 16<sup>th</sup> and 17<sup>th</sup> March 2018. Resource person **Dr. Swarnagowri from theosophical society** was kind enough to address the students and motivate them to build various skills.





### **Department activities for the year 2018 -2019**

**Workshop had been organised by student partner of Internshala Prajwal.R for I, II & III year BBA students on 19-07-2018**

Internshala is a platform with whom AICTE has made an MOU through which students can be registered and knowledge about internships can be obtained. Internshala had created an opportunity for students to act as student partners in bring awareness about internship through internshala. **Prajwal. R** II year MBA student, *student partner for internshala* from our institution had been the resource person for the workshop that had been organised for BBA and MBA students on **19-07-2018**. He was instrumental in sharing information about how to register on internshala platform ,various partners who have registered to internshala and also briefed about the opportunities available through internshala.

**Swachh Bharath Abhiyan Programme has been organized with help of Mysore city corporation on 25/9/2018**

Our department had been instrumental in organizing swachhatha programme in association with **Mysore City Corporation** in order to bring about social awareness about cleanliness among students MBA and BBA. The program had been inaugurated by **Rajamatha Smt. Pramoda Devi Wodeyar** one of the brand ambassadors of Swachh Bharath Abhiyan for Mysore city. MCC commissioner

**Dr. Jagadeesh** spoke about the importance of cleanliness and plastic free environment. Under the leadership of Dr.C.Sumangala HOD Department of Management Science and along with all the faculty members, BBA &MBA students **cleaned** up the Devaraja market which is one of the heritage building.

After that the program continued at Yuvaraja College in the presence of **Dr.H.C.Devaraje Gowda Administrative Officer Yuvaraja's College (Autonomous)**. The students cleaned up campus.







### **Yoga Day had been organised on 28.9.2018**

As part of awareness about health and fitness a one day yoga was organised at indoor stadium Yuvaraja's College on 28/9/2018. Dr.M.Rudraiah, Principal Yuvaraja's College inaugurated the program. The resource person Yogacharya B.Shantaram addressed the students about the

importance of Yoga in the present day life and taught yoga and meditation. Dr C.Sumangala Head of the Department MBA and Dr.Kantharaju Physical Instructor were present during the occasion. All the students enthusiastically participated in the yoga program and also learnt meditation made it a grand success.



## **Workshop on Financial Markets was organised on 29-9-2018**

The Workshop on Financial market was held on 29/9/2018. Mr. Satish Chandra Dinakar, a well-known financial market analyst and a mentor, addressed the students and enlightened them on the various economical indicators viz money, time value of money, inflation, various monetary instruments and investment options available to the investors.





### **Industry Visit had been organised for I Year MBA students on 29-10-2018.**

As a part of Departmental academic activities the I and II year MBA students were taken to CFTRI visit on account of CSIR -CFTRI foundation day on 29 and 30<sup>th</sup> of October 2018. The students learned about the different types of food products they produce. They also tasted the products and understood the innovation and safety undertaken towards the health benefit of the consumer. They were also given information about the various technology platform provided by CFTRI for start-ups.



### **Orientation Program organised for 1<sup>st</sup> Year MBA Students on 05-11-2018**

An orientation program had been organised for the 1<sup>st</sup> year MBA students on 05-11-2018. **Sri.R.Guru Chairman N.R.Groups** of Industries had been the chief guest. **Prof.M.Rudraiah**, Principal, Yuvaraja's college presided over the function. He shared his experience with the students and motivated them for higher achievement. Students were introduced to the various facilities, rules and regulation of the college. Finally sweets were distributed to all the students who participated.



## **Workshop on A step to Corporate Success had been organised on 27-11-2018**

A workshop had been organised on **27-11-2018** on A step to Corporate Success for I year MBA students. The resource person **Mr. Amaranth the Assistant Manager from a corporate - Thomson Reuters, Bangalore** had been the resource person for the session. He discussed about the corporate associates evaluation on performance management, analyses of the financial statements, leave management, career ladder, growth and development of associates, IJP internal job posting.etc.





**A Special Lecture “Industrial Disputes Act 1947” had been organized on 06/02/2019**

A special lecture had been organised on **06/02/2019** as part of academic activities to II semester MBA students on Industrial Dispute. **Sri R.G. Narasimha Iyengar** is a leading advocate and former Mayor was kind enough to accept our request and interact with our students on various labour issues. He discussed upon various Acts, laws and cases. The Session was quite interactive where students could clear all their doubts about Labour issues.



**Labour Court visit had been organised for II Year MBA students on 27-2-2019**

As the part of academic activities II Year MBA HR students **were** taken to Labour Court on 27-2-2019. The students learned about the different types of Issues between employee and employer. They also got to watch the argument and discussion on the case. Finally students had a discussion with the judge.



### **Special Lecture organised on Role of HR in Corporate world on 9-03-2019**

A special lecture had been organised as part of academic activities to II semester MBA students on Role of HR in the Corporate World. **Smt. Pavitra from Bioclinica Inc** was kind enough to accept our request and interact with our students on various issues HR face in the corporate world. Session was quite interactive where students could clear all their doubts about how HR deal in the corporate world.



### **Industry visit had been organised for II Year MBA students**

As a part of Departmental academic activities the II year MBA students were taken to to KSIC visit on day on 6 April 2019. The students learned about production process. The materials used like silk worm cocoon, golden thread imported from Surath, Gujarath, colouring and ironing the saree were closely watched and understood by the students. The student enquired about the HR policies and practices and also about the financial position of KSIC Mysore.



### **Introductory session about SAP was held on 23/8/2019**

**BHARATH.S** from **IT Champs** with whom we have an MOU came up with a proposal of conducting ten days session on SAP for students of MBA which would help our students greatly in placements. In this regard they offered to conduct the theoretical and practical sessions in our college campus for a minimum price. So with the intention of helping the students out an introductory session about SAP was organized on 23 /8/2019.



### **Industry Visit had been organised for II Year MBA students on 11-09-2019.**

As a part of Departmental academic activities the II year MBA students were taken to TOYOTA company in Bidadi Bangaluru. It was great opportunity for our student to visit the car manufacturing plant. Mr D.Gopinath was very enthusiastic in giving the breaaf history of company and the process they follow in the completion. of a car. The students were practically taken to the place of assembly to understand the speed with each process is completed.The information related to car manufacturing process,different types of brands were explained in detailed.



### **Special Lecture organised on Organizational Interventions on 13-09-2019**

A special lecture had been organised as part of academic activities to II semester MBA HR students on Organizational intervention, Tranzational Analysis. Prof. Aisha M sherriff was kind enough to accept our request and be the resource person for the session.she shared her expert

views on transactional analysis and sensitivity training. Session was quite interactive where students participated actively in the session.



### **Special Lecture organised on Personality Development 27-09-2019.**

A special lecture had been organised as part of academic activities to I semester MBA students on group development skills. Dr. Poornima Roa retired professor of english KSOU was kind enough to accept our request conducted the session on personality development, group development students participated actively in the session.

### **Department Activities for the year 2019-20**

#### **Orientation program was held on 16/10/2019**

Orientation Program had been organised for I year MBA students on 16-10 2019. The chief guest Mr. Baskar Kalale spoke on how industries work and motivated them for higher achievement. Prof./M. Rudraiah, Principal, gave the presidential address and Head of the Department Dr. C Sumangala presided over the program. Later on Quiz was conducted to make the students actively involve in management related activities.





### **Sports day was held on 24/10/2019**

As a part of co-curricular activities one day sports was organized for I and II year MBA students at university pavilion ground. Prof./M. Rudraiah, Principal officially kick started the program by batting for cricket . The following events were organized: 100 meter running race for girls and boys, Cricket, and indoor shuttle badminton for both girls and boys held. The prizes for quiz and sports events will be given during the closing day program of MBA.



## Management Fest was held on 26/10/2019

One day management fest was held on 26/10/2019 at Yuvaraja's College indoor auditorium. Prof.M.Rudraiah, Principal presided the program, Dr M. Mahesha Controller of Examination addressed the gathering. Dr.C.Sumangala Head of the Department actively lead the program. The following events were organised by the students of second year MBA. Quiz competition, Ice breaking, treasure hunt, test round, marketing round, product projection round, memory test round, unity round test, team work game, dumb sharads and gallery game. The winners and runners of the different events were distributed the prizes on the same day. The program was a huge success.



### **Special Lecture was organised on case studies in finance on 21-11-2019**

A special lecture had been organised as part of academic activities to III semester MBA finance students on different case studies. Dr. R. Mahesh, Associate Professor, B.N Bahadur Institute of Management Sciences, University of Mysore was kind enough to accept our request and taught about agency cost, asymmetric information and wealth maximization. He discussed Infosys cases, Satyam cases, Kingfisher cases. Session was quite interactive where students participated actively in the session.



### **Special Lecture was organised on Inferencial Statistics on 23-11-2019**

A special lecture had been organised as part of academic activities to I semester MBA students on inferential statistics. **Prof. Nagesh.P. Head of Department, JSS Centre for Management Studies, Mysore** was kind enough to accept our request. He discussed on descriptive statistics and inferencial statistics and hypothesis testing. Session was quite interactive where students participated actively in the session.





**Workshop on introduction to a course on business analyst organized on 28/11/2019.**

A special program on introduction to a course on business analyst was organized on 28/11/2019. Mr. Shashikiran H. N from Optimal Minds was instrumental in sharing the importance of being a business analyst and related job opportunities in the field of business analyst. This introductory work shop could help the students to decide on further equipping themselves with add on courses to be industry ready.



## **Workshop on Personality Development on 28-01-2020**

**Organized by CPDPS, IQAC AND DEPARTMENT OF MANAGEMENT SCIENCE**

As a part of student development program a workshop on personality development was organized by CPDPS, IQAC AND Department of Management Science on Tuesday 28-01-2020 from 10.30-5.30 at MBA II class room. The resource person of the session was Mr. Emmanuel who highlighted on Goal setting, Time Management, Stress Management, Etiquette, body language, confidence Building and tips to face interview.





### **2<sup>nd</sup> World Entrepreneurship Summit on 8/2/2020**

IV Semester Students were taken to 2<sup>nd</sup> World Entrepreneurship summit organized by MTC Global in association with Dept. of Management Science at New Horizon College of Engineering, Bangalore. It was aimed to promote Go- Green concept and sustainable development among students. Resource persons from various fields like sports, medical field, software, environment, IT delivered lectures on sustainable development.

### **Interactive session on budget was held on 11/2/2020**

The interactive session on Budget 2020 was held on 11/2/2020. Students of IV semester MBA Mr. Suman.S and Mr. Chinnappa A.T. gave a over view of union budget 2020-21. They focussed on to corporate sector and service sector relating to income and expenditure. All the IV semester MBA students participated actively in the discussion.



### **Investors' awareness program held on 26-02-2020**

A financial literacy investor awareness program was held by the Department of Management Science from 11.30 to 12.30 on Wednesday 26-02-2020 at MBA class room. The Financial Literacy Advisory Body India and National Institute of Securities Market (a SEBI promoted Body) intends to promote financial education by conducting a financial literacy/investors awareness learning sessions for employees and students of Yuvrajas College (Autonomous) University Of Mysore, Mysore. The resource person Mrs Pracheta M Chartered Accountant and Company Secretary is a member of ICSI, ICAI and ASB of ICSI. It was an ice breaking session with topics on different investment avenues, their comparative study and special reference to mutual funds giving detail description, merits, schemes and so on.

## Department Activities for the year 2020-21

Webinar on “**Global Tax Challenges arising from Digitalization**” was organized on **4<sup>th</sup> September 2020** by the Department of Management Science in association with IQAC YCM at **IOE Vignana Bhavana**. The resource person highlighted various challenges of taxing arising from the global perspective in case of cross border transactions and concluded the session by taking up few questions followed by the solutions.

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Department of Management Science &  
Internal Quality Assurance  
Cell (IQAC), Yuvaraja's College, Mysuru  
and  
Institute Of Excellence (IOE), Vignana Bhavan, UOM, Mysuru.

National Webinar on:  
**Global Tax Challenges arising  
from Digitalization**  
on 4th September 2020

Timing : 10.45 to 12.00      Zoom Meeting ID : 92071695675  
Venue: Zoom Meeting  
Inaugural Address: Dr. C. Sumangala      Password : 307138

**RESOURCE PERSON**

  
**Mr. Mohan R. Lavi**  
Chartered Accountant  
K.P.Rao and Co Bangalore

**All are cordially welcome to join**

Dr. B. N. Yashodha, Principal Yuvaraja's College Mysuru      Dr. S.C. Chandu Nayak, Director, IOE, Vignana Bhavan, UOM, MGM  
Dr. H.C. Devaraja Gowda, Administrative Officer, YCM      Dr. H.B. Mahesh, Controller of Examination, YCM  
Dr. R. Vidya, Coordinator, IQAC, YCM      DR. C. Sumangala, HOD & Convener, Department of Management Science

Faculty Department of Management Science

## **Webinar on Media Literacy Awareness to Combat Fake News & Content on Social Media**

Webinar on “**Media Literacy Awareness to Combat Fake News & Content on Social Media**” was held on **7/12/2020**. Resource person **Dr. M.S. Sapna**, Associate Professor, Department of Journalism and Mass Communication, illustrated various types of fake news and discussed about the tools to detect the authenticity of the news content. Program was organized by Department of Management Science in association with IQAC, YCM and IOE Vignana Bhavan.

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Department of Management Science,  
 Internal Quality Assurance Cell (IQAC),  
 Yuvraja's College Mysore,  
 and  
 Institute of Excellence (IOE), Vijayan  
 Bhavan, UOM, Mysore.

factcheck **DATA LITERACY NETWORK** **data.ii LEADS**

**State level Webinar on:  
 Media Literacy Awareness to  
 Combat Fake News & Content  
 on Social Media**

Date: 07/12/2020 Time: 11:00am to 01:00pm  
 Inaugural Address: Sushma B Venue: Google Meet  
 MBA Student

**RESOURCE PERSON**

 Dr. M S Sapna  
 Associate Professor  
 Dept of Journalism & Mass  
 Communication

Organised by  
 Students of  
**MBA**  
 Yuvraja's college

All are cordially welcome to join

Dr. B.N. Yashodha, Principal Yuvraja's College Mysuru | Dr. S.C. Chandra Nayak, Director, IOE, Vijayan Bhavan, UOM, MCM  
 Dr. H.C. Devasuja Gowda, Administrative Officer, YCM | Dr. H.E. Mahesh, Controller of Examinations, YCM  
 Dr. R. Vidya, Coordinator, IQAC, YCM | Dr. C. Sasangala, BDD & Convener, Department of Management Science

Faculty Department of Management Science





**WORKSHOP ON SYSTEMS APPLICATIONS AND PRODUCTS IN DATA  
PROCESSING (SAP) BETWEEN 23-05-2021 TO 16-06-2021**

A workshop on Systems Applications and Products in Data Processing (SAP) had been organised from 23-05-2021 to 16-06-2021. The workshop was organised for the benefit of MBA students of Yuvaraja's college. The workshop was held at the Yuvaraja's college auditorium for 10 days during which the theory classes were held. The practical sessions for 15 days were conducted at B.N.Bahadur Institute of Management Sciences.



## Orientation Program on 27-01-2021

Orientation program was organized on **27-1-2021** for the I year MBA students. Sri.Chida Shivanna, CEO Exxor Inc and owner was kind enough Oxygen Acres was the chief guest for the Orientation Program. He encouraged and motivated the students to be Entrepreneurs (Job Providers) and not job seekers. Prof.Anand D, Dean, B.N.Bahadur Institute of Management Sciences, University of Mysore, Mysore advised the students to develop competency and be industry ready. Principal Prof.Yashodha.B.N gave the precedential address. Head of the Department Prof.C.Sumangala was present. Several games were organized to involve students in various activities.



### **Yoga Day was organized on 28-01-2021**

As part of awareness about health and fitness, one day Yoga was organized at Indoor Stadium, Yuvaraja's College on 28-01-2021. The resource person Miss Nisarga taught Yoga and Meditation. All the students participated in the program enthusiastically.

### **Special Lecture in association with Vivekananda Institute of Leadership Studies (V- Lead Gen Next) was organized on 01-02-2021**

An Introductory session on Gen Next for youth empowerment was organized in association with Vivekananda Institute of Leadership Studies (V-Lead) an initiative of Vivekananda Youth Movement on 01-02-2021 from 11am to 1 pm. The resource persons for the session were Shri Ramesh Venkatraman, Director V-Lead, Shri. Krishna Jamboor and Sumana. About 60 students participated in the session.

### **Special Lecture on Gandhi and Human Values held on 17-2-2021**

A special Lecture session had been organized on 17-02-2021 from 10 am to 1.00 pm on "Gandhi and Human Values". Prof. G.B.Shivaraj. Ex Director Gandhi Bhavan Bangalore was the resource person for the session.

### **Webinar on Agency Conflicts & Information Asymmetry-A Corporate Perspective on 10/06/2021**

A webinar was held on the Agency Conflicts and Information Symmetry- A Corporate Perspective was held on 10/06/2021. The resource person Prof.R Mahesh, Professor , BIMS, UOM, Mysuru, highlighted about the various situations in which conflicts arises between Principal and Agents and how do they justify their stance form their perspectives. He tried to enlighten the concepts by taking live examples from the corporate world both of domestic and international relevance. The webinar was witnessed by many students their through interaction



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Department of Management Science  
Organising  
Special Lecture on:

**Agency Conflicts & Information  
Asymmetry -  
A Corporate Perspective**

RESOURCE PERSON:

**Dr. R. Mahesh**  
Professor  
BIMS, UOM, MYSORE

All are Cordially welcome to join:

Dr. B.N. Yashodha  
Principal  
Yuvaraja's College Mysore

Dr. C. Sumangala  
Professor & Head  
Department of Management Science  
Yuvaraja's College Mysore

Date: 10th June 2021  
Time: 11:00am

Platform:  
Zoom Meeting:



### **Webinar on Industrial Disputes Act:-1947**

A webinar on Industrial Disputes Act:-1947 was held on 16/06/2021 for MBA Students. Resource Person Mr. Purushotham J, an Advocate and Legal Consultant and also adjunct faculty, highlighted about the various provisions of Industrial Disputes Act-1947. He took the examples of various Industries with disputes which he handled in his profession and mechanisms through which they resolved such disputes. The session was very interactive as all the students actively participated in the Q&A sessions.

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Department Of Management Science  
Organising  
Special Lecture On:

**Industrial Disputes Act:- 1947  
Employees State Insurance Act:- 1948  
Workmen's Compensation Act:- 1923**

RESOURCE PERSON:

**J. Purushotham**  
Advocate and  
Legal Consultant



**All are Cordially welcome to join:**

Dr. B. N Yashodha  
Principal  
Yuvaraja's College Mysore

Dr. C. Sumangala  
Professor and Head  
Department of Management Science  
Yuvaraja's College Mysore



Date: 16/06/2021  
Time: 10:30am to 11:30am

Platforms:  
Google Meet:



### **Webinar on Employee State Insurance Act-1948 and Workmen's Compensation Act 1923 (2010 amended)**

A webinar on Employee State Insurance Act-1948 and Workmen's Compensation was organized on 17/06/2021 for MBA Students. Resource Person Mr. Purushotham. J, an Advocate and Legal Consultant and also adjunct faculty, discussed about ESI Act-1948, its provisions and who all are entitled to receive this benefits. He also highlighted about various provisions and ESI and Workmen's Compensation Act-1923. The webinar was very meaningful as the students had an opportunity to listen to practitioner in the above mentioned areas.


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*Department Of Management Science  
Organising  
Special Lecture On:*

**Industrial Disputes Act:- 1947  
Employees State Insurance Act:- 1948  
Workmen's Compensation Act:- 1923**

RESOURCE PERSON:

**J. Purushotham  
Advocate and  
Legal Consultant**




**All are Cordially welcome to join:**

Dr. B. N Yashodha  
Principal  
Yuvaraja's College Mysore

Dr. C. Sumangala  
Professor and Head  
Department of Management Science  
Yuvaraja's College Mysore

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Date: 17/06/2021  
Time: 10:30am to 11:30am

Platform:  
Google Meet: 

## MANAGEMENT ACTIVITIES 2021-22

**State Level Webinar on: Gender Equality and Women Empowerment a Global Issue**

**Resource person: Dr.Dharani Devi Malagatti, Deputy Director, Karnataka Police Academy, Mysore**

**Date: 11-09-2021; Time: 6.30 to 7.30 pm**

As a part of student development program a **State Level Webinar on: Gender Equality and Women Empowerment a Global Issue** was organized by IQAC and Department of Management Science on Tuesday **11-09-2021** from **6.30-7.30 PM**. Resource person for the



session **Dr.Dharani Devi Malagatti**, Deputy Director, Karnataka Police Academy, Mysore was the resource person for the session. She spoke about basic difference between sex and gender and the ways to empower women in the competitive world.

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*Organising By:*  
*Department of Management Science & Internal Quality Assurance Cell (IQAC)*

**State Level Webinar on:**  
**"Gender Equality and Women Empowerment a Global Issue"**

RESOURCE PERSON:

 **Dr. Dharani Devi Malagatti**  
Deputy Director  
Karnataka Police Academy  
Mysore.

**All are Cordially welcome to join:**

**Dr. B N Yashodha**  
Principal  
Yuvaraja's College Mysore

**Dr. H C Devaraje Gowda**  
Administrative officers  
Yuvaraja's College Mysore

**Dr. R Vidya**  
Coordinator, (IQAC)  
Yuvaraja's College Mysore

Convenor :- HOD & Faculty Members, Department of Management Science  
Yuvaraja's College Mysore

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**Date: 11/09/2021**  
**Time: 06:30 pm to 07:30 pm**

**Platform: Google Meet**  
**Meeting Link:**  
<https://meet.google.com/myj-gihv-jxf>  
**Meeting ID: myj-gihv-jxf**

**FAREWELL FOR OUTGOING MBA STUDENTS**

**ORGANIZED BY: DEPARTMENT SCIENCE**

**DATE: 09-10-2021; VENUE: MANAGEMENT SCIENCE DEPARTMENT; TIME 1.15 PM**

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DEPARTMENT OF MANAGEMENT SCIENCE

Bids:

**FAREWELL**

To 2nd Year MBA Students

Presided By:  
Dr. B N Yashodha  
Principal  
Yuvaraja's College, Mysore

Presence:

Dr. H S Somashekarappa Administrative Officers Yuvaraja's College, Mysore	Dr. H C Devaraje Gowda Controller of Examination's Yuvaraja's College, Mysore	Dr. Rudy Salestina M Head Management Science Yuvaraja's College, Mysore
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All are Cordially welcome  
Staffs and Department of Management  
Science

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Date: 09/10/2021    Time: 01:15 pm    Venue: MBA Department

**A webinar on The Overview of the Capital Market from 10<sup>th</sup> Jan to 14<sup>th</sup> Jan 2022**

Department of Management Science, Yuvarajas College (Autonomous), Mysore in association with Bombay Stock Exchange Brokers Forum, Mumbai, India, organised Workshop on **“The Overview of the Capital Market”-series1**. On behalf of the forum, Resource Person **Mr.**

**Aditya Srinivas** conducted the workshop. The workshop was organised for final year students of M.B.A and B.B.A to make them employable.

The objective of the workshop was to enlighten the students with the practical knowledge of stock market. As M.B.A students are taught the theoretical concepts of stock market in their **“Financial Institutions and Market”** subject the workshop would help them gain an in-depth practical knowledge of the subject. It would also help B.B.A students to make them aware of the basic practicalities of stock market which is beneficial for their future endeavor.

The 5 days online sessions held from Jan 10<sup>th</sup>, 2022, to Jan 14<sup>th</sup> of 2022 for duration of 45mins each day with 85 students enrolled and attended the sessions successfully.

**The topic covered in each session:**

- Day 1 : Working of Stock Market
- Day 2: Fundamental Analysis
- Day 3 : Mutual Funds
- Day 4 : Gold vs Equity
- Day 5 : Monetary policy and its Implications

Through his immense knowledge Mr. Aditya Srinivas gave basic and in-depth statistical information regarding the topics and the students got an opportunity to watch live trading and end of each session was opened for Q&A which was a very important and active platform where students actively participated by posing a series of questions relevant to the particular topic of that day and also about capital market in general. More than Q&A session it was an interaction session.

All the students received E-Certificate after participating in the online quiz conducted by the forum at the end of 5<sup>th</sup> day session which can added to their CVs. Overall, all the sessions were very interesting, Interactive, Informative and students got a platform to experience the BSE stock exchange trading activities.





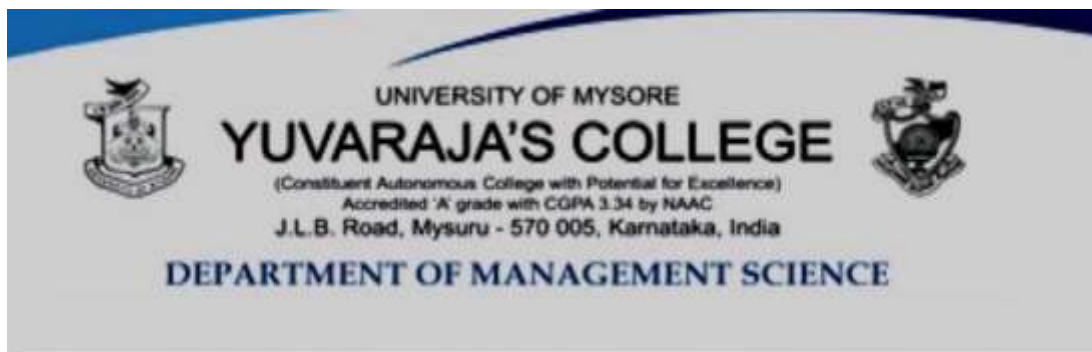
## SCHOOL ADOPTION PROGRAM WAS HELD ON 28-01-2022.

As a part of community development activity, School adoption program was carried out on 28-10-2022. As a part of School adoption, two Government primary schools at Naguvanahalli were adopted. Children were provided with study materials for their education. Awareness on importance of education was provided during the visit to the government primary school.



**Webinar on “Latest trends and Current Challenges of Public Sector Banks” was held on  
7-2-22.**

Webinar on “Latest trends and Current Challenges of Public Sector Banks” was organized by Department of Management Science on 7-2-22. Deepansa, Senior Manager, Indian Overseas Bank, Tamilnadu was the resource person for the session. The webinar was organised for final year students of M.B.A and B.B.A. The objective of the webinar was to enlighten the students with the latest trends and Current Challenges of Public Sector banks. Through this webinar students were enriched with practical knowledge of banking sectors with an intention to make the students knowledgeable about the latest trends of banking sectors and also the current challenges to be focused to make the public sector banks more resourceful, which is supporting the growth of economy. M.B.A (final) year students have to be taught with the concepts of Banking Sector in their “Financial Institutions and Market” subject and B.B.A students have “Banking Theory and Practices” subject for which this webinar would help them get a better understanding and make them aware of the practicalities of Banking.



WEBINAR ON:  
“LATEST TRENDS AND CURRENT CHALLENGES OF PUBLIC SECTOR BANKS”

BY,  
Dr.S.Deepansa B.V.sc &A.H  
Indian Overseas Bank  
Tamilnadu



The 1 day online sessions were held through Google meet platform for a duration of 2 Hours with 70 students enrolled and attended the session successfully.

The topic covered in the session:

- Topic 1 : Dirigism, Phases of Economy, National Income Concept
- Topic 2: Monetary policy, Role of RBI
- Topic 3 :Development Banks and its services
- Topic 4 : Problems of Banking Industries
- Topic 5 : NPA, Basel norms

Through his immense knowledge **Dr.Deepansa, Senior Manager, Indian Overseas Bank, Tamil nadu** gave an basic and in-depth information' regarding the topics and the students got an opportunity to understand the facts and figures of Public Sector Banks with information' supported by statistical data and end of each session was opened for Q&A which was a very important and active platform where students actively participated by posing a series of questions relevant to the particular topic and also about Banking Sectors in general. More than Q&A session it was an interaction session. All the students received Certificate after participating in the session which is an added advantage in their CVs. Overall all the session was very interesting, Interactive, Informative and students got a platform to be knowledgeable about the standards and opportunities of Public Sector Banks

### **SOCIAL AWARENESS PROGRAM: VISIT TO BLIND SCHOOL**

As a part of building Human values among Students, II year MBA students were taken to **blind school in Tilak Nagar Mysore on 22/2/2022**. The students participated and gave lots of charity to the blind students and understood the value of supporting every human being. About 60 students participated in the visit.





### **Orientation program was held on 15/3/2022**

Orientation Program had been organised for I year MBA students on **15/3/2022**. The chief guest **Dr. Venkatesh, Professor, Department of Psychology, University of Mysore**, spoke on how industries work and motivated the students for higher achievement. **Dr. Yashodha B.N, Principal**, gave the presidential address and Head of the Department **Dr. Ruby Salestina** presided over the

program. Later, Quiz and cultural competitions were conducted to make the students actively involved in management related activities.





## FAREWELL DAY FUNCTION

Farewell Program had been organised for 2nd year MBA students on **27/08/2022**. The chief guest **Shri. Hematha Kumar, HR Manger, Thought Focus**, spoke on how industries work and motivated them for higher achievement.

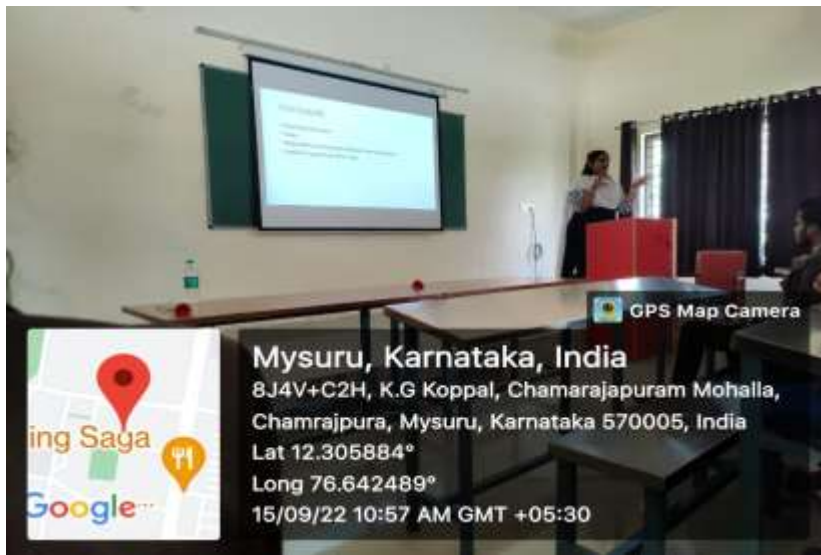


## MANAGEMENT ACTIVITIES 2022-23

### SPECIAL LECTURE SESSIONS

A special lecture on topic entitled “Intellectual Property right Act” organized on 15-09-2022

Department of Management Science had organized a special lecture on “**Intellectual Property Right Act**” to throw some light on the importance & its application. Resource person for the session was **Asamathunnisa.G, Assistant Professor, JSS Law college Mysore**. Students gained insights about IPR Act.





**A special lecture on topic entitled “Performance Management” organized on  
16-09-2022**

Department of Management Science had organized a special lecture on **Performance Management**. The resource person for the session was **Shri. Hemanth Kumar Mohan, Manager-Human Resource, Thought Focus Information Technology Inc.**



## **A Special Lecture on topic entitled “Importance of Culture and its rich Heritage” organized on 17-09-2022**

Department of Management Science had organized a special lecture on “**Importance of Culture and its rich Heritage**”. The resource person for the session was **Praveen Belli, Theatre Director, Rangayana**, shared the importance of Indian culture and conducted activities to help the students come out of their inhibitions and participate freely.



## **A special lecture on topic entitled “Consumer Protection Act 2019” organized on 22-09-2022**

Department of Management had organized a special lecture on “**Consumer Protection Act 2019**” to throw some light on law relating to consumer protection. The resource person for the session was **Shri. Narayanappa. B, retired senior Civil Judge**, District Consumer Dispute Redressal Commission, Consumer Court.





## Sports Events organized during 2022-23

Sports event had been organised for I year MBA students on 23/09/2022

### Badminton



### Carrom





## Kabaddi



## Volleyball





### Visit to Central Food Technological Research Institute [CFTRI] on 27/09/22

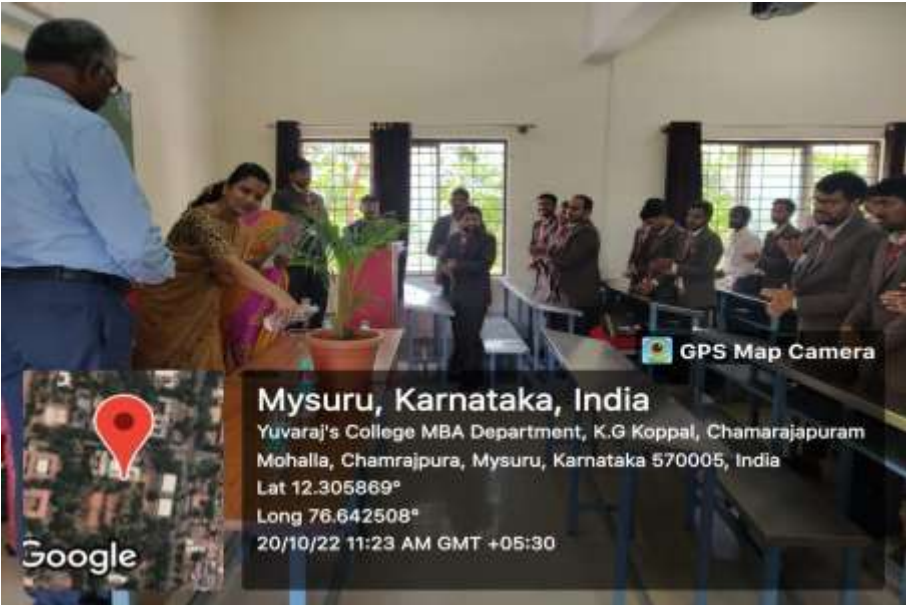
On 27/09/22 the students were taken to **CFTRI open day** to explore the research center and get an insight regarding startups. They could also gain awareness and knowledge about the new and emerging technology. It helped the students gain knowledge and get ideas for start ups.





A **Special Lecture** on topic entitled **“Get Empowered Get Employed”** organized by University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s College on **20-10 2022**

University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s organized a special lecture on the topic **“Get Empowered Get Employed”**. Resource person for the session **Smt.Hemalatha, Head Edin CSR, Mysuru**, was able to inspire the students as she proceeded through the topic on how to get empowered and get employed.



## ACADEMIA INDUSTRY INTERACTION PROGRAM

A Special Lecture on topic entitled, “4<sup>th</sup> Industrial Revolution & Technology Trends” organized by University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s College on **22/10/2022**

University Industry Interaction Centre in coordination with Department of Management Science Yuvaraja’s College organized a special lecture on the topic “4<sup>th</sup> Industrial Revolution & Technology Trends” on 22/10/2022 at the platinum Jubilee auditorium. The resource person for the session, **Dr.Naveen Patel, Head Presales for Health Care, Insurance and Life Sciences, Infosys Technologies Ltd, Mysuru**, an expert in the field of technology, could share very valuable information in the field of technology. It was a great pleasure to have our honorable **Vice Chancellor Professor G.Hemanth Kumar as the Chief Guest** for the session. It was a pleasure felicitating our Vice chancellor during this session.







**Mysuru, Karnataka, India**

Yuvaraj's College MBA Department, K.G Koppal, Chamarajapuram Mohalla, Chamrajpura,  
Mysuru, Karnataka 570005, India  
Lat 12.305869°  
Long 76.642508°  
22/10/22 11:22 AM GMT +05:30

GPS Map Camera



**Mysuru, Karnataka, India**

8J4R+FV5, K.G Koppal, Kajjihundi, Mysuru,  
Karnataka 570005, India  
Lat 12.306156°  
Long 76.642345°  
22/10/22 11:21 AM GMT +05:30

GPS Map Camera



**An Introductory Lecture session on internship Program for MBA students by  
“Sri Ram Life Insurance Company Pvt Ltd” was held on 24-01-2023**

The resource person for the session Miss Priyanka ([priyanka.suresh@shriramlife.in](mailto:priyanka.suresh@shriramlife.in)), Relationship Manager for Sri Ram Life Insurance Company Pvt Ltd gave a brief introduction of the topics to be covered during the training for Internship The internship would entail the following:-Training on Protection and Investment (NISM), Basics of Insurance, Digital Marketing, Live projects, One to one mentoring, Internship certificate.



## REPORT OF THE PERSONALITY DEVELOPMENT PROGRAMME

**Organized By:** Department of Management Science

**Conducted By:** Ramakrishna Institute of Moral and Spiritual Education (RIMSE)

**Participants:** Students of Department of MBA, Yuvaraja's College, Mysore

**Number of Students Participated:** 49; **Date:** 09-02-2023

### **10:00 am to 10:15 am:**

Orientation by Swami Ishtananthanandaji

### **10:15 am to 11:45 am:**

**Lecture 1: Communication Skills-by Sri M S Raghu**

#### **Key Learning's:**

- Learn from your past mistakes
- Free will
- Build Rapport
- Reflective listening
- Control your negative emotions
- Keep your self esteem and self worth High





**11:45 am to 1:15pm**

**Workshop: From Victim Response to Creator Response -by Swami Mahamedhnandaji**

**Key Learning's:**

- Create your own destiny.
- Life is the series of circumstances.
- Don't imprison yourself by thoughts.
- What is life?
- Why should we work?
- How to identify Victim respond and replace with Creator response?
- Destiny will shape when you learn to ask questions.





**2:30 pm to 4:00 pm**

**Lecture 3 – Yoga and Personality Development -Dr. K Ragavendra Pai**

**Key Learning's:**

- Physical personality
- Mental personality
- Intellectual personality
- Emotions personality
- Spiritual personality
- How to Improve your concentration
- Super Brain Yoga



**Industry Visit was organized between 22<sup>nd</sup> to 24<sup>th</sup> February 2023**

Industry Visit was organized for 2<sup>nd</sup> year MBA students between 22<sup>nd</sup> to 24<sup>th</sup> February. They visited Western India Plywoods Ltd Industry in Kannur. Western India plywood limited was established in 1945 located in Kannur (Kerala). With the experience of 77 years, the company has been pioneering in the manufacture of plywood related panel products for the last seven decades. Then a site seeing trip was also organized along with industry visit.

Students also visited Welcraft healthcare Pvt Ltd which is located in Kinfra industrial area Thalassery (Kerala). This Company provides the complete solution to all aspects of patient management and healthcare, including all infrastructure needed towards efficient functioning of health Industry.

### Western India Plywoods Ltd



### Welcraft healthcare private limited



## Industry visit to MYMUL on 17-04-2023

As part of Industry visit, on 17-04-2023 the students were taken to MYMUL (Mysore Milk Union Ltd). 56 students of 1<sup>st</sup> year MBA along with Dr.S.Swathi and Dr.Abdul Haleem Quraishi visited the Industry. The students get exposure to the various departments and to way in which an industry functions. The students got to interact with managers in the industry.



As a part of Industry visit, Students of I semester MBA visited Karnataka Silk Industries Corporation a Govt. of Karnataka undertaking, on 24-04-2023. Students were taken through the production area and visited several departments like Weaving, Dying, and Stores Department etc. They have also been explained about the organizational chart. They interacted with the employees about the work environment, work culture, and other facilities and benefits extended by the employer.





### **Organised “Workshop on Data Analytics Using Microsoft Excel and JAMOVI”**

**from 02-6-23 to 03-06-23**

The program had been organized on 2<sup>nd</sup> and 3<sup>rd</sup> of June 2023 by the Dept of MBA, Yuvaraja’s college (Autonomous), University of Mysore, Mysore from 9 AM to 5 PM. The program began at 9:30AM with the arrival of the resource person **Shri. Shankar M M (Mentor, Cares Bengaluru) and Kavya shree (Mentor, Cares Bengaluru)**

Prof.C.Sumangala initiated the program by welcoming the resource person. The program continued with an interactive session about Excel and how Excel will play a key role in the student’s career and work floor. The purpose of this program was to educate students about Data

Analytics, Advanced Excel and about software named Jamovi which can be used to prepare final semester/academic projects. There was great enthusiasm among the students and they were looking highly spirited. It was an unforgettable program.

The students were served light refreshment in between the session along with lunch (In breaks). The resource person Shankar MM (Mentor, Cares Bengaluru) gave a very motivating lecture on about the role of Excel and Data analytics. His approach to teach the students was very practical. The two days program concluded after distributing participation certificates.

HOD Prof.C.Sumangala thanked the resource person and the students for making the program a grand success. Dr.H.M Leelavathi actively involved herself in the workshop and was a great source of motivation to the students.

Resource person Shri Shankar presenting his lecture



Resource person Shri Shankar interacting with the students



Participation Certificates were issued to students





Closing Day Program was organized on 15-8-2023

The closing Day program for the outgoing MBA students was organized along with the farewell party organized by the juniors. The Chief Guest for the occasion was a senior Rotarian and an Industrialist Shri. G.K.Balakrishna, who spoke on the topic, 'Marching Towards Excellence'. He encouraged and motivated the students to march ahead in their lives, but maintain humility and character to be successful.













A Brief Report of the Job Drive that was organized for the benefit of Yuvaraja's College students  
on 16-08-2023

A Job Drive was organized by Prof.C.Sumangala, Head of the Department, Department of Management Science in collaboration with RankBook Learning Software Solutions Pvt. Ltd on 16/08/2023. The Job Drive was exclusively for Yuvaraja's College Students and was open for students of all streams; BBA, BCA, BSc, MSc and MBA for Yuvaraja's College students. I would like to thank our Principal Prof.H.C. Devarajegowda for providing the auditorium to arrange this Job drive.

Mr.Francis. M.K CEO RankBook Learning Software Solutions Pvt. Ltd, Mr. Tanuj Gowda, training head Skylead Aviation, Mr.Faizal HR Head, Expert Consultants, Ms Manjula Ranstad India Pvt. Ltd, Mr.Chirag CFO RankBook and Mr.Lokesh, training head RankBook were present for the drive.

Prof.C.Sumangala inaugurated the Job Drive and initiated the drive. The drive began at around 11.30 am and went on up to 5.30 pm in the evening. About 100 students participated in the drive.



Once the first session was completed, the Job Offer letters were given to 12 students, who were informed the salary package and the place of work they are supposed to join. The package ranged between 19000/- to 22000/-Rs per month.

Prof. N.S. Devaki and Prof.Ruby Salestina joined the drive when they announced the first set of students who were offered jobs. Later the session was suspended from 3.15 to 4 pm for lunch and resumed at 4 pm.

The students who were selected in the first session with job orders



Totally about 38 candidates were shortlisted by Expert Consultants for further rounds of interviews at Flipcart, Concentrix, AO Smith and other companies. Around 16 candidates were selected for Job Guaranteed Aviation Training on Cabin crew and Airport Operations.

The students were very enthusiastic and happy to participate in the drive. The drive concluded at 6 pm and the shortlisted candidates were given shortlist letters and were asked to come to further rounds once the exams got over. The program was a grand success. I personally thank Mr. Francis of RankBook learning Software Solutions Pvt Ltd for arranging this drive. I also thank Prof.N.S. Devaki and Prof.Ruby Salestina for supporting me in successful completion of this drive.





## Students who received Job Orders



## Visit to the Labour Court on 16-8-2023

On 16-8-2023 the students who have opted for HR specialization were taken to the Labour court to witness a case of J.K.tyres. The court proceedings started at 11.45 am and went up to 1.45 pm. The case was with regard to reinstatement of a Badli employee who claimed that he worked in the company for more than 240 days in a year.

Advocate Shri. Purushotham, explained about the various authorities who are authorized to solve disputes under various Acts. The students enthusiastically participated in the court proceedings and got a firsthand exposure of how Labour cases are handled.









Mysuru,KA,India

Pampapathi Main Road, Chamarajapuram,  
Mysuru, 570005, KA, India

Lat 12.299411, Long 76.637874

08/17/2023 12:05 PM GMT+05:30

Note : Captured by GPS Map Camera